

EDITION

EDITION Hotels marks the next chapter in the lifestyle hotel story. Each highly stylised hotel will function as a "home away from home" for leisure and business travellers.

EDITION responds to new emerging cultural and social imperatives. The new Brand will reflect these changing lifestyles and cater to a vast underserved market of guests expecting and in turn demanding a unique experience, not merely a place to sleep. It is an evolutionary response to the desire for a sophisticated hotel experience. This reinvented and rethought experience will now, for the first time ever, be widely accessible and available in key lodging destinations across the globe and to everybody around the world who wants it.

EDITION will debut in Waikiki Beach October 2010 and will also open a property in Istanbul later this year. Planned openings are also scheduled in 24-hour international gateway cities such as Mexico City, Barcelona, Bangkok, and several other cities in various stages of development.

EDITION will showcase the best dining and entertainment options, services, amenities and offerings for guests and locals in the know. The Waikiki EDITION, designed by Yabu/Pushelberg, will offer a restaurant by world-renowned chef, Morimoto; the exclusive Crazybox nightclub; a unique Sunrise Pool with lushly landscaped gardens by Deborah Nevins; an exclusive Private Sunset Beach with its own lagoon and imported sand from the neighbouring Hawaiian islands, providing the same experience as actually lying on a beach; an intimate Lobby Bar hidden behind a secret passage as if tucked away in a castle; a Bar at the Sunrise Pool and Bar at the Private Sunset Beach both under the sun and stars with spectacular views of the Harbour and Pacific Ocean; custom and individually designed Surf and Bikini Boot Camps, the first of their kind, for the ultimate in physical fitness, dramatic weight loss and loss of inches together with custom vegetarian and organic spa menus. This together with a full service spa will offer guests the unique opportunity to actually go on vacation and come home looking better, feeling healthier and pounds lighter; the largest luxury ballroom on Oahu for weddings and special events; an outdoor movie theatre under the stars, akin to a drive-in theatre without the cars, offering first run movies, video and art installations; EDITION retail shop, and much more. Once entering this Urban Resort with its own unique, separate intense reality that offers the best of Waikiki, there will be no need to leave the hotel for anything including dining, relaxing or entertainment.

www.marriott.com

For more information on the *Edition Collection* or any questions or queries relating to Marriott international please contact

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