

New Opening!

Viva Italiano! Radisson brings you a sensational fusion of East and West in Milan, the world's fashion capital

Think Milan, think style, think chic, think Radisson Blu. Italian sophistication meets Asian charm at the exclusive Radisson Blu Hotel now open in Milan – pilgrimage to the fashionistas of the world. Located in Bovisa, a residential district within easy reach of the historic city centre, the new and cool Radisson Blu is an epitome of tranquillity and sophistication, created by the Indonesian designer, Jaya Ibrahim.

Europe's largest upscale hotel brand opens another spectacular hotel in Milan! Radisson Blu now has 190 hotels in operation hosting more than 43,000 guest rooms in 48 countries across EMEA. It also has the largest pipeline in the upscale segment with an additional 57 hotels and almost 15,000 guest rooms to open soon.

This glamorous opening and the recently announced deal with Reval Hotel in the Baltics takes Rezidor's dynamic portfolio to new heights featuring 405 hotels and 86,366 rooms in operation and under development!

Radisson Blu Hotel, Milan is now open

Opening Date: 21 April 2010

Sita Code: MILZD

Website: <http://www.radissonblu.com/hotel-milan>

A SLEEK MODEL OF ELEGANCE

Understated elegance and unrivalled comfort characterise the hotel's 250 guest rooms and suites, 15 of which are designed to meet the needs of disabled guests. Embodying a sense of inner calm, the rooms feature subtle earth tones and strong white accents, offset by wood, bronze, stone, mosaic and textured ceramic. Each guest room boasts hi-tech amenities including the Radisson Blu's signature free, high-speed internet access.

radissonblu.com

Radisson **BLU**