

THE COMPETITIVE EDGE Company Description

Connected to the best London has to offer

Corporate, Cool and Connected – experience a different side of the UK with The Competitive Edge, your full service Destination Management Company:

From a travel incentive for 10 top sales managers to a conference for 1000 delegates, The Competitive Edge will provide you with a comprehensive choice of bespoke ideas, experiences & activities. We will find the right venue, hotel or most sought-after restaurant for your event using our database of over 3000 contacts.

There is more to London than its Royal Palaces and tradition and we are committed to broadening the range of London experiences available to visitors.

London is home to some of the world's hippest hotels, coolest venues and most exciting events and The Competitive Edge offers access to them all – as well as the traditional and historic.

Whether our clients want to visit the UK's castles and palaces or walk down the red carpet at a celebrity film premiere, we don't work from an 'off-the-shelf' set of itineraries.

We pride ourselves on a fast turnaround & deliver creative, corporate solutions that are on-brief, on-brand and on-budget.

- London DMC
- Meetings & Events
- Conferences
- Sales incentives
- Press & Product launches
- Corporate & Press Hospitality
- Ground Transportation
- Film Premiers
- Event Tickets
- VIP Hosting
- Site inspections



FINALIST – BEST INCENTIVE EVENT 2007
Client: Renault France

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- **British grand prix**
- **First corporate event at Oxford University Boat Club**
- **Orient Express from Oxford to Goodwood**
- **Vintage Rolls Royce transfers**
- **Vintage aircraft flights**
- **Lunch at Royal Squadron Club**
- **Dinner at Somerley House**



Finalist – Best Product Launch 2007
Client: Daimler Chrysler Germany (Smart Car)

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- **Live Earth Concert**
- **VIP Press event**
- **Ride and Drive**
- **High Quality Catering**
- **Hedsor House - transformation**
- **London's busiest weekend**

